

INTERNATIONAL
Yacht Vacations & Charters
 THE ONLY LIFESTYLE MAGAZINE DEDICATED TO YACHT VACATIONS
 Home Magazine TV/Video Blog News Events Subscribe Advertise About Us Contact Us

S
 The Sacks Group
 Yachting Professionals

www.sacksyachts.com | 954.764.7742
 LUXURY YACHT VACATION | CHARTER MARKETING | YACHT BROKERAGE | NEW CONSTRUCTION

Online Special!
Subscribe \$29
 for only \$29
 One year subscription (4 issues annually)

YOUR FEEDBACK
Dolphin 54' Fly Is The New Mochi Craft Flybridge
 By YV&C News Desk
 Marion wrote: I am a sea lover. Seems to be an interesting cruise. [david martin Abrahams](#) would love to travel on it.
[read more & respond »](#)

YV&C RECOMMENDED YACHT CHARTER LINKS
 ▶ [Bartram & Brakenhoff](#) Personalized Service
 ▶ [The Sacks Group](#) Worlds Finest Charter Yachts
 ▶ [Camper and Nicholsons](#) See You On Board

From the Wires
Lusitano Horse Auction in Florida Reports Record Sales

Google News powered by YV&C



By: [PR Newswire](#)
 Mar. 11, 2010 01:01 PM
[ADD THIS](#)

[READ ARTICLE](#) [PRINT](#) [EMAIL](#) [BLOG](#)

PR Newswire
 United Business Media
 MIAMI, March 11 /PRNewswire/ -- A four-year-old newly-trained Interagro Lusitano stallion brought a record price of US\$145,000.00 recently at The 2010 Lusitano Collection(TM) International Horse Auction held at The Jim Brandon Equestrian Center in West Palm Beach, Florida. With a record attendance of 250 people, the third consecutive U.S. auction attracted a prestigious crowd of notable trainers, breeders, professional riders and amateur practitioners from various regions of the United States and Canada. This select group of horse connoisseurs and aficionados of the equestrian disciplines did not hesitate to make their preferences known for the Brazilian imports at the higher end of the price spectrum with record setting sales prices this year. Seventy percent of the lots were sold at or above their reserve prices, resulting in an average price of US\$41,700.00 per animal sold.

The successful results achieved by The Lusitano Collection(TM) go beyond the simple commercial aspect of the sales. More importantly, this auction served to advance the introduction of the Lusitano breed one step further in North America, not only by increasing the number of owners, but also, very specifically, by attracting an ever growing group of demanding and savvy horse persons who know how to distinguish and evaluate the quality and potential of the horses they buy. "There is a tremendous benefit of buying horses from a big breeder who has completed the importation process for you," reported Helene Asmis, a trainer from New Mexico who was named IALHA Horsewoman of the Year in 2001 and bought two horses at the auction.

It also served to give a valuable reading of the equestrian market's wishes for future events. As a pioneering promoter of the Lusitano breed, The Lusitano Collection(TM) has striven to bring a diversified group of horses to the U.S. auction in order to accommodate various equestrian disciplines and riding levels; however, with the experience gathered from past events, The Lusitano Collection(TM) will now focus on a more exact range of options better designed and catered to the selective and educated equestrian buyers who will attend the U.S. annual auction scheduled to take place in West Palm Beach, Florida, in 2011.

SOURCE The Lusitano Collection
 Published Mar. 11, 2010
 Copyright © 2010 SYS-CON Media, Inc. — All Rights Reserved.
 Syndicated stories and blog feeds, all rights reserved by the author.

[READ ARTICLE](#) [PRINT](#) [EMAIL](#) [BLOG](#)

About PR Newswire
 Copyright © 2007 PR Newswire. All rights reserved. Reproduction or redistribution of PRNewswire content is expressly prohibited without the prior written consent of PRNewswire. PRNewswire shall not be liable for any errors or delays in the content, or for any actions taken in reliance thereon.

ADS BY GOOGLE
 SUBSCRIBE TO THE WORLD'S MOST POWERFUL NEWSLETTERS!
Receive Breaking Yacht Charters News as it Happens...

AGGRESSOR FLEET
 THE ULTIMATE IN LIVE-ABOARD DIVING
 Aggressor Fleet
 The Ultimate in Live-Aboard Diving

ADS BY GOOGLE



YV&C RECOMMENDED YACHT CHARTER LINKS
 ▶ [Blue Line Yachting](#) – Brokerage & Chartering in Greece
 ▶ [Virgin Traders](#) Voted #1 Charter Co. in Caribbean
 ▶ [Trimarine Boat](#) Try Our Luxurious Country Inns Afloat
 ▶ [Ocean Independence](#) – Global vision. Local insight.
 ▶ [Jet Aviation](#) The Way the "Privileged" Travel
 ▶ [Ocean World Marina](#) – A full service marina
 ▶ [The Sacks Group](#) Worlds Finest Charter Yachts
 ▶ [Cuan Law](#) –Sail the British Virgin Islands
 ▶ [Navis Yacht Charter](#) NYC Yachting with Style
 ▶ [Ocean Cruise](#) We Are Dedicated to Your Enjoyment

TODAY'S TOP READS
 ▶ [Leveraging Your Host Systems with SOA Web Services](#)
 By Farshid Ketabchi
 ▶ [The End of IT 1.0 As We Know It Has Begun](#)
 By Ray DePena
 ▶ [Stealth Cloud Computing Startup To Launch at Cloud Expo](#)
 By Jeremy Geelan
 ▶ [Chuck Phillips Was Supposed to Become CEO of CA](#)
 By Maureen O'Gara
 ▶ [How do I tweet? Let me count the ways...](#)
 By Farshid Ketabchi
 ▶ [101 on jQuery Selector Performance](#)
 By Andreas Grabner
 ▶ [Cloud Computing Bootcamp Returns to New York City April 20, 2010](#)
 By Cloud News Desk